



Facebook Terminations And Other Social Media Issues

Is your organization “up to speed” with the frantic pace of social media invading the workplace? Learn how you can use social media to your advantage and how to minimize the associated risks.

Topics will include:

- The Pros And Cons Of Using Social Media For Recruitment
- Managing Social Media To Protect Your Brand
- Potential Legal Claims Related To Use Of Social Media
- Update On The National Labor Relations Board’s Recent “Facebook Firing” Cases
- Tips For Complying With Federal And State Laws Governing An Employer’s Social Media Policies And Practices
- Drafting A Social Media Policy For Your Workplace
- Social Media Training For Your Workforce
- Facebook Firings

Who should attend?

Executives

Human Resources Professionals

Managers

In-House Counsel

Business Owners

REGISTRATION NOW OPEN!

LIVE MEETING WEBINAR

MARCH 29, 2012

12:00 p.m. to 1:30 p.m.

REGISTRATION DEADLINE

March 27, 2012

TUITION

\$100

If an organization registers for three or more seminars, the total tuition will be reduced by \$50.

To register, please contact Kathie Duffy at (978) 623-0900 or kduffy@shpclaw.com

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