

Facebook, MySpace, YouTube and Other Social Media: Friend or Foe in the Workplace?

Is your organization “up to speed” with the frantic pace of social media invading the workplace? Learn how you can use social media to your advantage and how to minimize the associated risks.

Presented in an interactive seminar format, lively and knowledgeable attorney instructors will discuss the following topics:

- The Pros and Cons of Using Social Media For Recruiting
- Managing Social Media as a Marketing and Networking Tool
- Potential Legal Claims Related to Use of Social Media
- Tips for Complying With Federal and State Laws That Govern an Employer’s Social Media Policies and Practices
- Drafting a Social Media Policy for Your Workplace
- Training Your Workforce

Who Should Attend?

Executives, attorneys, managers and human resources professionals.



Schwartz Hannum PC’s “FaceBook, YouTube And Other Social Media: Friend Or Foe In The Workplace?” has been pre-approved for 3.00 credit hours toward PHR, SPHR and GPHR recertification through the Human Resource Certification Institute (HRCI).

Location:

Schwartz Hannum PC
11 Chestnut Street
Andover, MA 01810

Tuesday, September 21, 2010
9:00 a.m. to 12:00 p.m.

Tuition is \$295.

Registration is limited. There will be a maximum of 14 participants.

To register, please contact
Kathie Duffy at (978) 623-0900
or kduffy@shpclaw.com.

Schwartz Hannum PC also presents *Facebook, MySpace, YouTube and Other Social Media: Friend or Foe In The Workplace?* at client facilities, tailoring it as requested with some or all of the listed topics.

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